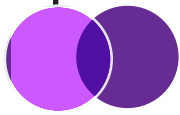




*Delivering the Power of Play  
to Children in Need  
Worldwide*

# 2025 IMPACT REPORT





# Letter from the **EXECUTIVE DIRECTOR & BOARD CHAIR**

**When the toy industry comes together, we accomplish so much.**

This is especially true when it comes to philanthropy and delivering the power of play to children in need around the world. Every corporate partnership, every toy donation, and every event engagement makes a difference in creating a world where every child has the opportunity to play.

In 2025, by uniting the industry’s collective generosity through The Toy Foundation, we **brought play to more than 2.7 million children when they needed it most.**

This impact was made possible through our two core programs:

- **Toy Chest** collected \$30 million in toys, which were distributed to 2.5 million children in schools, hospitals, community organizations, and disaster zones.
- **Play Fund** awarded more than \$400,000 in grants supporting 245,000 children in hospitals and disaster zones.

This represents a tremendous amount of joy and comfort delivered to children in need. From Hollywood, FL, where pediatric patients at Joe DiMaggio Children’s Hospital could relax in a dedicated sensory room, to Chester Castle, Jamaica where children who were affected by Hurricane Melissa received a cuddly stuffie to love, children from around the globe had big smiles when taking home a brand-new toy.

This stand-out year of impact is only possible when the industry comes together. The partnerships, donations, and engagement you will read about in this report all played a critical role in bringing play to children worldwide.

Everything we do at The Toy Foundation, we do for children who need us most. With the industry’s commitment, we can continue to deliver the power of play to children in need.

With great appreciation,

Pam Mastrota  
Executive Director, The Toy Foundation

Kathleen Campisano  
Board Chair, The Toy Foundation  
Global CMO & General Manager, Beacon Media Group



**Pam Mastrota**  
Executive Director



**Kathleen  
Campisano**  
Board Chair

# About The Toy Foundation

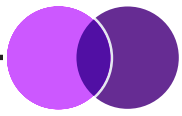
*As the philanthropic arm of The Toy Association, we are the uniting force that brings together the toy industry's collective philanthropy to benefit children in need. We accomplish this through strategic partnerships, high-impact grant distribution, and toy donations to create a world where every child has the opportunity to play.*

**38  
million**

Thanks to the industry's continued support, we have **delivered the joy, comfort, and benefits of play to 38 million children in need** since 2003.

**The core of our industry's philanthropy: Transforming donations into programs & grants to impact children in need worldwide**





# Our Impact

Thanks to our supporters, we are working year-round to deliver the power of play to children in need worldwide. Here's a look at the impact we created together from January through December 2025.



## 2.5 million

children in under-resourced communities received a brand-new toy



## 245,000

children in hospitals and disaster zones received access to play

A primary school in Lesotho, in Southern Africa, was once a resource-starved school and is now a child-friendly space full of play and learning.

“We used to make our own toys with plastics and cloths to make plastic balls, skip rope, and draw hopscotch on the ground. There were some kids who didn't want to play those games, and since the toys came, we all play together and build friendships with each other.” - **Sephenathe, age 15**





Play delivers joy, comfort, and developmental benefits. We work year-round to deliver play to children who need it most. Our Toy Chest is a leading program that collects and distributes donated toys, games, books, and more to children around the world.

## In 2025, we **reached 2.5 million children** with the power of play.




Hosted  
**3 large-scale trade show collections**  
at Toy Fair® New York, LA Fall Preview™, and the Chicago Toy & Game Fair



Collected  
**more than 300 shipments**  
of toys from industry partners



Distributed  
**5,400 pallets of toys**  
across 38 states, Washington, D.C., and 15 countries



Toy donations surpassed  
**\$31 million**  
in value

*Bronx school speech therapist Wendy utilizes a classroom wellbeing kit, developed in partnership with World Vision that features sensory toys from The Toy Foundation, to help students like Ayden work through behavioral issues, self-management, and relationship skills.*





# Play Fund

*When a child is undergoing medical treatment, play provides comfort, reduces anxiety, and offers a much-needed outlet for fun. Our Play Fund is the leading industry-wide initiative dedicated to funding critical play projects in children's hospitals nationwide.*

**In 2025, the Play Fund supported 245,000 children during critical moments.**



**Awarded \$405,000**  
to children's hospitals nationwide  
that serve under-resourced  
communities



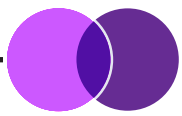
**Funded 23  
play projects**  
supporting children's mental  
health and development

*The Toy Foundation awarded the Children's Hospital of Richmond at VCU a \$25,000 grant to acquire a selection of sensory toys that are inclusive and sensitive to their pediatric patients with sensory challenges.*

*"The sensory items have allowed our kiddos to find the courage to overcome painful or scary procedures and hospital experiences. For example, a four-year-old was able to hold still during a head laceration repair because he was squeezing his stress ball."*

**– Siri Garrett, child life specialist**





# Disaster Relief

*After natural disasters, when homes and entire communities are devastated, play provides comfort and hope in times of hardship. Our Toy Chest and Play Fund programs work year-round to distribute toys and fund play projects that support children and families who have lost so much.*



Distributed

**60,000+ toys**

to Los Angeles following a devastating series of wildfires and to Jamaica following Hurricane Melissa, among other natural disasters

Delivered

**\$50,000**

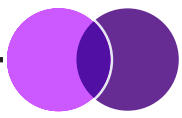
to support family- and child-centered mental health programs and a preschool rebuild in Los Angeles

## In Chester Castle, Jamaica...

families are still struggling to recover, as many not only lost homes, but their livelihoods.

A special Christmas distribution hosted by World Vision distributed essential items and toys from The Toy Foundation, including Squishmallows, LEGO building sets, slime, and much more, to ensure these families felt supported during the holiday season.





# Toy of the Year Awards



The 25th Anniversary Toy of the Year® (TOTY®) Awards showcased the power of the toy industry when it comes together to give back. **Nearly 700 industry professionals** came together to **raise \$900,000 in support of our work** delivering toys and funding play projects for children in need.

## Sponsors

With help from TOTY presenting sponsors **Amazon, Hasbro, and Mattel**, the event highlighted our mission and the critical need for our Toy Chest and Play Fund programs to comfort children when they need it most.

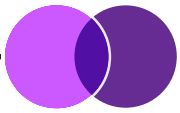
## Top Toys Honored

The TOTY Awards recognized the top toys of the year across 16 categories of play. **RealFX Disney Stitch Puppetronic by WOW Stuff!** and **Story Time Backgammon by Story Time Learning** took home the titles of “Toy of the Year” and the “People’s Choice,” respectively.

## Toy Industry Hall of Fame Inductees

Seven toy industry trailblazers were inducted into the esteemed Toy Industry Hall of Fame, including **Maxine Clark** of Build-A-Bear Workshop; **Sharon DiMinico** of Learning Express Toys; **Professor Erno Rubik**, inventor of the Rubik’s Cube; and four posthumous inductees: **Edwin S. Lowe** of the ES Lowe Company; **Charles Pajeau**, inventor of Tinkertoys; **Marty Scheman**, CEO of Illco Toy; and **Izannah Walker**, an American dollmaker and inventor.





# Golf & Give LA FUNdraiser



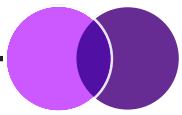
The Toy Foundation brought the industry together in Los Angeles for a night of networking, team building, and fundraising to deliver play to children impacted by the Los Angeles fires. **Presenting sponsors Amazon and Mattel** demonstrated exceptional leadership in their steadfast support of The Toy Foundation’s mission to help children when they need it most.



**More than \$425,000** was raised. Proceeds supported mental health services at local childcare centers and the rebuilding of a severely damaged preschool, including replenishing its toys.



**Golf & Give**  
The Toy Foundation LA FUNdraiser



# Partner Highlights

We partner with companies across the toy industry and other adjacent industries to launch impactful campaigns that raise funds, collect toys, and engage employees to deliver play to children in need.



## International Day of Play Celebration with Chuck E. Cheese

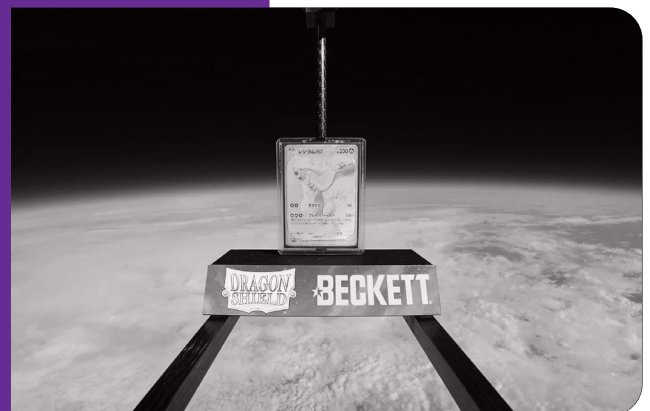
Chuck E. Cheese, the world's leading family entertainment fun center, partnered with The Toy Foundation to celebrate International Day of Play with a free day of active play for children and a two-part fundraising campaign:

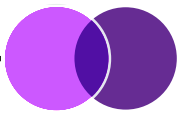
- **A national four-day fundraiser** where Chuck E. Cheese donated 20% of all sales for guests who mentioned The Toy Foundation at checkout
- **A month-long roundup campaign** where guests could round-up their purchase by donating \$1, \$3, or \$5 in-store or online.



## Supporting Children in Need with Dragon Shield

Dragon Shield, a global leader in premium trading card game accessories, sent a rare Beckett Black Label Pokémon card to the edge of space, which returned with its pristine Black Label status intact. The card was auctioned and raised \$57,500, of which The Toy Foundation was the sole beneficiary.





# Partner Highlights

We partner with companies across the toy industry and other adjacent industries to launch impactful campaigns that raise funds, collect toys, and engage employees to deliver play to children in need.



## Engaging Employees in Collecting Toys for the Holidays

The Toy Foundation partnered with Google, Ravensburger, and Target to engage their employees in toy drives. Toys were donated, wrapped, and assembled into gift bags for distribution in Title I schools and community organizations nationwide.



## Crazy Aaron's Holiday Cause Marketing Campaign



Crazy Aaron's created an exclusive, limited-edition mini Thinking Putty where 100 percent of the purchase price supported The Toy Foundation's work to deliver play. The putty was sold at select Chuck E. Cheese locations throughout the holiday season.



# Financials

## Statements of Financial Position

As of December 2025 (in thousands)

<b>ASSETS</b>	<b>2025</b>	<b>2024</b>
Cash & investments	\$3,490	\$3,495
Promises to give, net	97	130
Prepaid expenses	252	347
Property & equipment, net	0	0
<b>TOTAL ASSETS</b>	<b>\$3,839</b>	<b>\$3,972</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
Accounts payable & accrued expenses	\$50	\$22
Grants payable	600	405
Due to The Toy Association, Inc.	117	931
Deferred revenue	403	189
<b>TOTAL LIABILITIES</b>	<b>1,170</b>	<b>1,547</b>
<b>TOTAL UNRESTRICTED NET ASSETS</b>	<b>2,669</b>	<b>2,425</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$3,839</b>	<b>\$3,972</b>
<b>SUMMARY STATEMENTS OF ACTIVITIES</b>		
	<b>2025</b>	<b>2024</b>
(years ended Dec. 31)		
Program revenue	\$32,837	\$36,357
Program expenses	\$31,802	\$35,721
Administrative expenses	1,112	1,186
<b>OPERATING INCOME/(DEFICIT)</b>	<b>(77)</b>	<b>(550)</b>
Non-operating income/(loss)	324	226
<b>INCREASE/(DECREASE) IN NET ASSETS</b>	<b>\$247</b>	<b>(\$324)</b>

The Toy Foundation remained financially strong in 2025 with positive net asset growth.





# How to Support Our Work

Your help is essential to creating a world where every child has the opportunity to experience comfort, joy, and the extraordinary physical, emotional, and educational benefits of play.



## Maximize Your Donation with a Recurring Gift or Match

A monthly donation or participation in your employer's matching gift program helps make a lasting impact on delivering toys and funding play projects that support children in need worldwide.



## Donate Toys and Games

A product donation of toys, games, and other play items can help companies manage their inventory and help The Toy Foundation distribute toys year-round to children in schools, hospitals, and community organizations.



## Launch a Cause Marketing Campaign

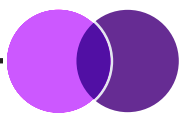
Advance your corporate social responsibility and business goals with a custom partnership that helps enhance brand reputation, establish brand loyalty, and increase sales.

## Stay Up to Date on Our Work

Connect with our mission year-round by [subscribing to our mailing list](#), and following us on [LinkedIn](#), [Instagram](#), and [Facebook](#). To discuss partnership opportunities or make a donation, contact the team at [TTFInfo@ToyFoundation.org](mailto:TTFInfo@ToyFoundation.org).



2025  
APPENDIX



# Corporate & Foundation Partners

360PR+	Future Today	Pasadena Community Foundation
Amazon	Giving Friends	PHD
Bandai Namco Foundation of America	Goliath North America	Playmates Toys
BBC Studios Americas	Google	Precisify
Beacon Media Group	Hasbro, Inc.	Pudgy Penguins, Inc.
Blue Plate Media Services	JAKKS Pacific	Radio Flyer
Build-A-Bear Workshop, Inc.	Jazwares	Ravensburger North America, Inc.
CEC Entertainment, Inc.	Just Play, LLC	Sandals Foundation
Children's Hospital Association	KESS Co	Spin Master / Melissa & Doug
ChizSix	Kidoodle TV	TA 101 Continental LLC
CoynePR	LEGO Systems, Inc.	Target
Crayola	Luki Lab	Thames & Kosmos LLC
Cra-Z-Art	MAGNA-TILES	The Genesis Company
Crazy Aaron's	Mattel, Inc.	The Pokemon Company International, Inc.
Dream Center - Los Angeles	MGA Entertainment	TikTok Shop
EzyRoller LLC	Micro Kickboard	tonies
Fantasy Cares	Moonbug Entertainment	USAOPOLY (The Op)
Fiction LA	NBC Universal	VTech Electronics North America
Flat River Group	P.M.I. Trading & Enterprise Ltd.	World Vision
Forever Clever	Paramount	Zigazoo



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# 2025 Toy Chest Donors

4M Industrial Development Ltd.	Build-A-Bear Workshop	Fizz Creations, Inc.	Jooyes Children Furniture
Abacus Brands	CA Amazing Resource Inc	Flash Sales, Inc.	Juke Box Canada
Abode Group LLC dba MON AMI	Cathay Toys	Flat River Group	Jumbo Group
Abyse America, Inc	CC Garnen Houseware Inc	Flybar, Inc.	Jupiter Creations inc
Adora	Cephalofair Games	Fotorama USA LLC	Juratoys US Corp.
All Things Equal	CHH Quality Products Inc	From There to Here Imports	Just Play
Alliance Entertainment	Chronicle Books	Funko	KassKam Agency Corp.
Allied Products / Springbok Puzzles	Clementoni Spa	Funskool India Ltd	Kawaii Slime Company
Alpine Net Corporation	CMY Cubes	Games and Names	KessCo
Amav Enterprises / Diamant Toys	Commonwealth Toy & Novelty Co., Inc.	Garden Republic	Kessler Corporation
American Plastic Toy	Compass Industries	Geotoys	Kiddieland
Anhui Fuluding Toy Trade Co., Ltd.	CONNEX Tiles	Gift Republic	Kids Preferred
Anjar & Becker Associates LLC	Crafthub	Gladswing IMP & EXP Co., Ltd.	Kikkerland Design
Ao Jie Plastic Toys Factory Limited	Crocodile Creek	Glasfirma Internacional	Learning Resources
Aotab	Crojack Capital, Inc.	Goliath Games	The LEGO Group
Ashley Productions	Cuddle Barn	Green Toys, Inc.	Little Kids, Inc.
Asmodee	Delta Children's Products	Greg Hyman Associates	LKPR, Inc.
Atelier Home & Gift Ltd DBA Floss & Rock	Dollar Toys LLC	Grow'n Up, Ltd.	Lucky Egg
Auldey Toys of North America	Dolu - Toy Factory	Grupo Erik USA LLC	Lucky Luna dba Klee Naturals
Aurora	Dope Slimes	Hamee US Corp.	Lucky Rainbow
Autruche	Elenco Electronics	Handstand Kitchen	Lucky Star Import and Export
AYK Brands	Entertainment Earth	Hapro international	Luki Lab
Ball, Bounce & Sport Inc-Hedstrom	Epoch Everlasting Play	Hasbro	Madcow Entertainment
Battat	Erik USA LLC	Heebie Jeebies	Made by Aliens, Inc.
The Bazooka Companies LLC	Esportlet	HexPath Games LLC	Madmia
BBC Studios	Excell Brands	Heze Zhongran Woodward Co., Ltd.	Make It Real
Bellzi Inc.	EXG Pro	HGP GROUP	Manhattan Toy Company
Best Ride on Cars	Exploding Kittens	Highlights For Children	Master Toys & Novelties
BigMouth Inc + WOW	Faber-Castell	Hobonichi Co., Ltd.	Mattel
Blue Marble	Fairhaven Toy Garden	HyperTiles LLC	Melissa & Doug LLC
Blue Orange Games	Family Holiday Traditions	Igloo	Merchant Ambassador (Holdings) Ltd.
Blue Plate Media Services	Fanswil Limited	Innovative Designs	Micador International PTY
Bright Stripes	Fascinations	iPLAY iLEARN, Inc.	Micro Kickboard
Buffalo Games	Fashion Angels Enterprises	Ja-Ru	MJ Holding
	Feld Entertainment, Inc.	Jazwares	Needleart World NA



# 2025 Toy Chest Donors

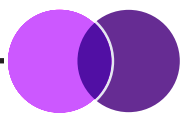
New Adventures LLC	Rival Flyer, Inc.	Thames & Kosmos
New Capable (H.K.) Industries Ltd.	Robotime LLC	That Sound Game
New Sailing Industrial Co., Ltd.	Royal Brush	Thin Air Brands
New-Ray Toys (CA), Inc.	RR Software Technologies	TOMY Intl.
Ningbo Family Baby Products Could., Ltd.	Safari Ltd.	Toysmith
Ningbo jiangbei Wewin Industrial&Trade Co., Ltd.	Santoro	Trippy Puzzle Co
Ningbo Merryart Glow-Tech Co., Ltd.	Savana	Tytan Toys
Ningbo Sew-Star International Trading Co., Ltd.	Savvi	United States Playing Card Company - Bicycle
NKOK, Inc.	Schylling	University Games
NMR Distribution America, Inc.	Shantou CPS Toys Co., Ltd.	Vango LLC
The Noble Collection	Shantou Xiaorenguo Toys Co., Ltd.	Variety Distributors Inc
ORB Toys	Show Me Your Chef	Vevoo LLC
OTAKU	Silver Circle Products	Vietnam Cullina Electric Co., Ltd.
Pepi Rer Ltd.	The Simplay3 Company	Viharbour Singapore Enterprise Ltd.
Pepperell Braiding Company	Skillmatics	VTech Electronics North America LLC
Peter Pan Novelty, Inc.	Sky Castle Toys	VTProDesign
Playmobil	Small World Toys	Waypoint
PlayMonster	Snap Creative	White Mountain Puzzles
PlayShifu	Solobo Toys	Wild Republic
PNSO Yiniao Sci-Art Era LLC	Spain Miro Limited	Windy City Novelties
Popdarts	Spin Master	Wintide
Preschool Prep Company	Spirit Marketing LLC	Wisteria GmbH
Prime Time Toys	Spoon Inc	Wonder & Wise
Project Genius	Squaregles	WoodenEdu Toys LLC
The Pokemon Company International	Sri Toys Educational International Pvt., Ltd.	Wubbanub
Pudgy Penguins, Inc.	Stakt	Yiwu Xiyu Arts and Crafts Co., Ltd.
Purple Ladybug	Starpony (HK) Ltd.	Zag Store
Puzzles of Color	Step2	ZB Designs
R&R Games, Inc.	Stephen Joseph	Zefeng Toys Factory
Radio Flyer	Sunny Days Entertainment	Zhejiang Hengxiang Toys Group Co., Ltd.
Ravensburger North America	Super Impulse	Zhejiang Hongtai Handicraft Co., Ltd.
Raymond Geddes	Switch on Your Brain Int LLC	Zhejiang Taixing Kid Toy Co., Ltd.
Razor USA	TeddyTales	Zhejiang Tongyuan Toys Co., Ltd.
Relatable	TeeTurtle	Zhejiang Top Teaching Holding Group Co., Ltd.
Re-Marks	Tender Leaf Toys	



# 2025 Toy Chest Recipients

*The industry's toy donations were delivered to hundreds of nonprofit organizations in the U.S. and around the globe, including schools, children's hospitals, and community organizations which serve under-resourced communities. Below is a select list of recipients.*

A Moment of Magic	Isaiah 117 House
Adventist Health	Jacob's Well
All Our Kids, Inc.	John H. Stroger, Jr. Hospital of Cook County
AYJ FundA4	Kids Off The Block
Banco Internacional De Alimentos	KidsPeace National Centers of New England, Inc.
Be Social Productions	La Rabida Children's Hospital
Birthday Party Project	LA Strong
Bronx Public Schools	Little Saint Nick Foundation
Brooklyn Youth Enrichment	Maimonides Medical Health Center
Chicago Public Schools	Metro World Child
Children's Christmas Party	MetroKidz
Children's Hospital Association	Ministerio Apostolico Vision de Aguila Int
Christian Appalachian Project	National Baptist Convention
City Help	New Life Church
Clackamas Women's Services	New York Presbyterian Hospital
Convoy of Hope	North Star Foundation
Cook County Hospital	Operation Blessing
Dallas Metro Inc	Pirate Toy Fund
Dream Center - Los Angeles	Playworks
Ebenezer Baptist Church	RaisingHOPE, Inc.
Every Arkansan	REACH Foundation
First Church of the Nazarene	Sahag-Mesrob Armenian Christian School
For the Children	Sandals Foundation
Forestdale Inc	Smart Development
Giving Friends	Spirit of Liberty Foundation
Goods Bank NEO	Tabernacle Church of God in Christ
Greater Community Temple Church of God in Christ	Ticket to Dream Foundation
Heart 4 Orphans	Toys for Texans
Hill Country Daily Bread Ministries	US Together, Inc.
Hope for Henry	Usain Bolt Foundation
Hope for New York	Vino Nuevo
Hope Nation Church	Westside Missionary Baptist Church
Humanista	WhyNot
Hunt Baptist Church	World Vision
Impact Church	YoungLives



# 2025 Children's Hospital Grant Recipients & Project Details

## Akron Children's Hospital – Akron, OH

- Creating an Imagination Zone – Creating a play area within the Family Resource Center where patients, siblings, and caregivers can receive endless support in unleashing their imaginations during stressful hospital stays. The Zone will also offer mobile carts that travel to children's rooms and provide pre-made kits.

## Ann & Robert H. Lurie Children's Hospital of Chicago – Chicago, IL

- Celebrations of Togetherness: Honoring Culture & Community – Supporting cultural celebrations in the Panda Cares Center of Hope to provide joyful, educational, and meaningful experiences for families.

## Baylor Scott & White McLane Children's Hospital – Temple, TX

- Play and the Power of Technology – Utilizing the power of play and technology to help pediatric patients and their families prepare for CT and MRI procedures using a "Kitten Scanner" to help aid both their understanding and comfort level.

## Blythedale Children's Hospital – Valhalla, NY

- The Limitless Play Project – Prioritize the mobile accessibility of play throughout the hospital utilizing customizable and mobile play surfaces and innovative technology resources.

## Children's Care Hospital & School dba LifeScape – Sioux Falls, SD

- Enhancing Therapeutic Outcomes through SensoryFX – Integrating a sensory-friendly space, play therapy, and outpatient therapy services to create an engaging and therapeutic environment tailored to meet the sensory and emotional needs of children with disabilities.

## Children's Hospital at Montefiore – Bronx, NY

- Outpatient Clinic Waiting Area Enhancement – Creating sensory toy waiting spaces in waiting rooms to reduce agitation from patients and family members as they wait to see their providers.

## Children's Hospital New Orleans – New Orleans, LA

- Emergency Development (ED) Child Life Implementation – Expanding child life services in the ED with education to staff and source the right tools and supplies to create a safe and engaging environment for all patients, families, and staff.

## Children's Hospital of Philadelphia – Philadelphia, PA

- Rehabilitation Community Reintegration Fund – Sponsoring community reintegration experiences for patients undergoing intensive rehabilitation through inpatient or day hospital programs to practice real-life skills.

## Children's Hospital of Richmond at VCU – Richmond, VA

- Squeezing Away the Stress – Enhancing therapeutic support with a selection of sensory items, including tactile and visual stimulation tools, to be used by the child life department to decrease anxiety, improve coping, and be inclusive to patients with sensory challenges that are often exacerbated by the hospital environment.

## Children's Hospital Orange County – Orange, CA

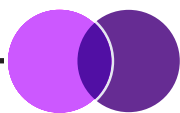
- Mental Health Coping Kits – Creating kits for use in the Mental Health Inpatient Clinic, each including a journal, stress ball, squishy animal, model magic clay, pop-it, stickers, and crayons.

## Children's of Mississippi – Jackson, MS

- Child Life Play Outreach – Creating and distributing care packages to pediatric patients, each including developmentally appropriate activities to enhance play experiences that cater to diverse interests and abilities to provide comfort, support, and joy.

## ChildServe – Johnston, IA

- Creating Great Life Moments – Increasing access to play and sensory feedback with new toys, materials, and resources to better equip the Great Life team when engaging children of diverse ages, developmental, and medical needs in the long-term care inpatient units.



# 2025 Children's Hospital Grant Recipients & Project Details

## **Hennepin Healthcare System – Minneapolis, MN**

- Distraction, Diversion, and Developmental Play – Making the radiology waiting area more pediatric-friendly with developmentally appropriate play items for distraction and education to decrease anxiety and stress and facilitate coping among children and families.

## **Joe DiMaggio Children's Hospital – Hollywood, FL**

- Creating a Therapeutic and Calming Hospitalization – Improving access to multi-sensory environments to ease patients' anxiety and create a more positive and joyful patient experience.

## **John H. Stroger, Jr. Hospital of Cook County – Chicago, IL**

- PlayForward: Nurturing Growth Through Play – Supporting the development of all pediatric patients during their hospital stay as well as equipping families with the tools and knowledge to continue fostering their children's development at home.

## **La Rabida Children's Hospital – Chicago, IL**

- Comfort, Care, and Regulation – Funding therapeutic toys, crafts, sensory seating, and waiting room toys for clients served by the Children's Advocacy Center, which serves alleged victims of child sexual abuse, physical abuse, or violent crime in southern Cook County.

## **Loma Linda University Children's Hospital – Loma Linda, CA**

- Healing Through Play: Reducing Screen Time for Recovery and Growth – Building and implementing a program to replace excessive screen time with interactive toys and activities that encourage movement, social connection, and cognitive growth.

## **Maimonides Medical Center – Brooklyn, NY**

- Mobile Play and Art Cart for the Pediatric ICU and Pediatric Clinics – Implementing a mobile play/art therapy cart for the pediatric ICU and pediatric clinics to support patients coping with their medical experiences.

## **MemorialCare Miller Children's & Women's Hospital Long Beach – Long Beach, CA**

- Child Life Sensory Program Expansion – Expanding the previous year's sensory program to three busy areas of the hospital – two inpatient general pediatrics units and the Cherese Mari Lauthere Children's Village – to provide sensory relief to patients.

## **Norton Children's Hospital Foundation – Louisville, KY**

- Sensory Therapy Program – Incorporating a variety of sensory toys, interactive play items, and therapeutic tools within the expressive therapy program to create an environment that encourages expression, emotional regulation, cognitive development, and social engagement.

## **Our Lady of the Lake Children's Hospital – Baton Rouge, LA**

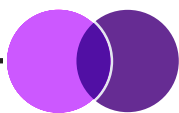
- Bringing Play to Life – Transforming waiting areas into entertaining play spaces using BEAM interactive projectors to alleviate the anxiety of patients and families during medical visits, promote movement and play in a safe and controlled setting, and facilitate social interaction.

## **Saint Francis Children's Hospital – Tulsa, OK**

- PJ Panda Play Refuges – Revitalizing three playrooms with developmentally appropriate toys and interactive features for children from toddlerhood to age 18 to provide a protected, emotionally safe space that fosters healing.

## **St. Christopher's Hospital for Children – Philadelphia, PA**

- Sensory Toy Kits – Creating behavioral health de-escalation kits (and related educational materials for staff and family) for children with comforting and fun adaptive toys, weighted lap pads, and seats that allow them to seek sensory feedback in a safe way.



# 2025 Leaders Circle Donors

## Diamond (Over \$2,500)

Stephen Abdo	Kimberley & Michael Keaton	Aaron Muderick	Michael Rinzler
Stephanie Bailey	Andrew S. Keimach	Jeremy Padawer	Brian Rosenblum
Duncan J. Billing	Tim Kilpin	Sharon Price John	Voin Todorovic
Kathleen Campisano	Skip Kodak	Joyce Richman	Vince Klaseus
Geoffrey Greenberg	Sunny Lauridsen	Renee Ring	

## Platinum (\$1,500 - \$2,500)

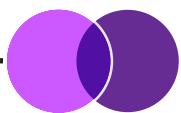
Glenn Abell	Vish Chandran	Hiu Lee	Tammy Smitham
Lindsay Britt	Jamie Cygielman	Ashley Mady	Anthony Trani
Bouyer Bryony	Steven & Frances Flink	Kristin Mckay	Andrew Weiner
Erica Buxton	Manuel Grace	Gillian McNamara	Brian Weiss
Dave Capper	Julie Gwaltney	Sara Rosales Montalvo	Heather Wilson
Jared Carr	Linda Hargreaves	Andrew Quartin	

## Gold (\$1,000 - \$1,499)

Scott Atlas	Peter Henseler	Hilary Oran	Lorraine and Chris Quinn
Anne Carrihill	Michele Litzky	Jerry Perez	

## Silver (\$500- \$999)

Greg Ahearn	Robert Heins	Kenneth Lewis	Jerry N. Smith
Bernadette Boyle	Barbara Isenberg	Pam Mastrota	Blair Stuart
Kimberly Carcone	Libby Kahn	Rob Michaelis	Virginia Waldman
Kevin Colman	Cindy Kelly	Anne Parducci	Erin Wright
Barbara Demarest	Tom Keoughan	Ron Reyes	
John Gessert	Wendy Levey	Barry Rosenbaum	



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